



# Laura McNally

**M.ENG., P.ENG., MBA**

**MANAGING DIRECTOR: Management Consultant & Business Advisor**

## **Professional Expertise**

Laura is a strategic thinker who has hands-on experience leading change in growing businesses. She has experience in a broad range of areas including family business planning, strategic planning, corporate and organizational development, succession and exit planning, and management systems implementation. Laura is able to offer practical business experience and effective facilitation to her clients. She focuses on clearly understanding her client's needs, culture, and common objectives in order to assist them in defining a shared approach that can be successfully implemented.

Prior to launching McNally Brown Group with partner Colin Brown, Laura held both technical and management roles in the engineering and construction industries. She has a unique understanding of family business, which developed through involvement in her family's third generation heavy civil construction company where she led a number of strategic initiatives to transition and integrate the business during a period of rapid growth. She also brings experience in family business succession and business sale preparation and gained through leading the sale of the company.

In a consulting and advisory role, Laura has worked with clients in a range of industries including food and beverage, heavy civil construction, agriculture, engineering, industrial services, and the non-profit sector. She has helped clients to successfully facilitate family ownership transitions, develop strategic plans to support growth initiatives, reorganize management structures, develop corporate support functions, and improve business processes.

## **Professional Experience**

Laura completed the Executive MBA program at the Richard Ivey School of Business (Western University) in 2009. She is a licensed Civil Engineer, and completed a Master of Engineering at the University of Toronto. Through both of these programs she has obtained international experience in Vietnam and China.