



Laura McNally

M.ENG., P.ENG., MBA

MANAGING DIRECTOR:
Management Consultant & Business Advisor

Professional Expertise

Laura is a strategic thinker with hands-on experience in guiding change within growing businesses. Her expertise spans family business planning, strategic planning, corporate and organizational development, succession and exit planning, digital transformation and process improvement. Laura brings practical business insights and effective facilitation to her clients, focusing on deeply understanding their needs, culture, and objectives to help them define and implement a successful solution.

Before co-founding McNally Brown Group with Colin Brown, Laura held key roles in engineering and construction. She has deep knowledge of family business dynamics, gained from leading strategic initiatives at her family's third-generation heavy civil construction company during a period of rapid growth. She also led the company's successful sale, gaining valuable experience in succession planning and exit strategies.

As a consultant and advisor, Laura has worked with clients across diverse industries including construction, engineering, food, agriculture, industrial services, manufacturing and the non-profit sector. She has guided clients through family ownership transitions, strategic growth planning, management reorganizations, corporate development, and process and systems improvements.

Professional Experience

Laura holds an Executive MBA from the Richard Ivey School of Business and is a licensed Civil Engineer with a Master of Engineering from the University of Toronto. Her academic journey includes international experience in Vietnam and China, gained through both programs.



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